# Gelatin — a clean label product

NATURAL, HEALTHY, FUNCTIONAL AND SUSTAINABLE - THESE ARE THE KEY PROPERTIES OF GELATIN. THEY MAKE IT A CLEAN LABEL CHAMPION:

## **Transparency**

GELATIN HELPS REDUCE THE
NUMBER OF INGREDIENTS USED IN FOOD
PRODUCTS, ALLOWING CLEARER,
SHORTER LABELLING

HIGHLY TRANSPARENT,

TRACEABLE AND

CONTROLLED MANUFACTURING

PROCESS

# Natural origin

GELATIN IS A
NATURALLY SOURCED PROTEIN
THAT HAS BEEN KNOWN FOR CENTURIES

IT IS...

...FREE OF
GENETICALLY MODIFIED
ORGANISMS (GMO)



...FREE OF
ARTIFICIAL FLAVORS

NO E-NUMBER REQUIRED



**NO ALLERGY-LABELLING\*** 

\* EXCEPT 1) WHEN FISH DERIVED 2) IN JAPAN

## Healthy and functional

**GELATIN...** 

...PROVIDES UNIQUE
TEXTURE AND
MOUTHFEEL IN
FOOD PRODUCTS
AND CAN HELP REDUCE
FAT AND SUGAR



IN PHARMA PRODUCTS SUCH AS CAPSULES, GELATIN HELPS PROTECT THE PHARMA INGREDIENTS



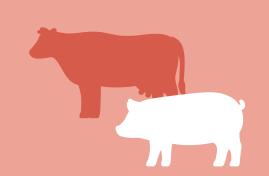
**GELATIN...** 

...HAS GRAS STATUS

(GENERALLY RECOGNIZED AS SAFE)

#### **Sustainable**

FULL USE OF ANIMALS RAISED FOR MEAT CONSUMPTION AND THUS HELPS AVOID FOOD WASTE



GELATIN
CONTRIBUTES
TO A CIRCULAR
ECONOMY



